



**Well-Seasoned:**  
Best of Restaurant Graphics

# Trattoria da Loretta

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This restaurant keeps away from the stereotypes typically associated with all things Tuscan, that evoke a set of subjective stimuli like that of "feeling at home". Each of the graphic elements specifically designed for the restaurant have been carefully coordinated to create a total experience.

*da Loretta*  
TRATTORIA



© Zoony Basun



Trattoria da Loretta  
Büchsenstrasse 24  
70174 Stuttgart  
Germany  
+49 711 280 45 07



The chief ingredients in Tuscan cuisine, especially the traditionally used extra virgin olive oil, are the basis for the dishes that constitute the menu of this restaurant.



The menu, of Tuscan inspiration, nevertheless does not run away from the idea of relative modernity that brings it firmly back into the 21st century.



Traditional Tuscan cuisine is defined by its simplicity and sobriety. However, the Trattoria da Loretta adds its own subtle touch of sophistication to adapt it to the most demanding palate.

Calligraphy style typography and 50% neon signs inspired the logo's design. The strips on the business cards are reflected in the restaurant's walls.

