

21st Century Interiors

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WGV Versicherungen – Customer Service Centre

Stuttgart, Baden-Württemberg, Germany

Ippolito Fleitz Group

The WGV insurance group's new headquarters is located in Stuttgart's city centre. It incorporates a roomy 1000 square metres of open space, which is distinguished by maximum acoustic discretion.

Presenting the company to the outside world, a light wall communicates the group's corporate colour. In their highly visible corner situation, this wall and a prominent triad of conference islands convey a strong visual accent. The curved façade leads visitors around to the main entrance area, which is clearly marked by a projecting canopy.

The ground floor functions as a customer service area, where reception, work and waiting areas merge seamlessly. The terrazzo floor and ceiling-guide elements establish an additional link between these areas. Individual customer service desks are ordered sequentially within the open, elongated space. The table elements project in a continued band towards the ceiling, ensuring maximum spatial and acoustic discretion as a result of their enclosed form and materiality. The ceiling and lighting design provide the spacious room with additional visual rhythm.



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- 1 Reception desk; the light wall in the background reflects the group's corporate colour
- 2 Waiting area
- 3 Wing with enclosed claims office
- 4 Three meeting pods are designed to give privacy to life-insurance clients
- 5 Agents sit at eight uniquely shaped custom desks

Photography: Zoëy Braun



5