THE FUTURE OF RETAIL

Art, shopping and the lust for intimate pleasures
Medi-Lux

Forward-looking cosmetic surgeries, opticians and pharmacies are creating a new generation of spaces which are as much about looks as about healing. The Linden Pharmacy in Ludwigshafen, Germany, designed by architects Ippolito Fleitz, is a world away from the stuffy atmosphere and chaotic merchandising of traditional pharmacies, combining contemporary curves with 18th-century cobblestones. The same architects have brought a new look to Kästner Optik in Stuttgart, using cool, clean graphics, sleek fittings, and adorning the opticians' ceiling with a 136-lightbox depicting a giant eye. In Florence, Michael Young and Karen Olivas have given a thoroughly modern and feminine makeover to the Skin cosmetic surgery.