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LINDEN APOTHEKE

LUDWIGSBURG, GERMANY

design IPPOLITO FLEITZ GROUP - IDENTITY ARCHITECTS

artwork MONICA TRENKLER

photos ZOOEY BRAUN

LINDEN APOTHEKE
LUDWIGSBURG



Changing the nature of its business from drugs to natural products required Linden Apotheke, an old and established German pharmacy, to significantly rebrand. The new retail interior suggests the company's professionalism and precision, but also the pleasure of a cup of herbal tea.

