

MARU

Interior, Lifestyle & Design www.maruid.co.kr

06 | 2008

SPECIAL ISSUE | | Salone Milano 2008

FOCUS | Club MAKTUM

OVERSEAS INTERIOR | Electric Dreams

INTERIORS | Rosato Milano · Lamariee

Bella Italia Weine · schon schön

The Salon · Wine Bar Vin 79

DESIGNER'S | Duende Studio

LIFE & SPACE | Taeon Children's Library





Bella Italia Weine

벨라 이탈리아 와인 _ 공간에 머무는 유쾌한 장치

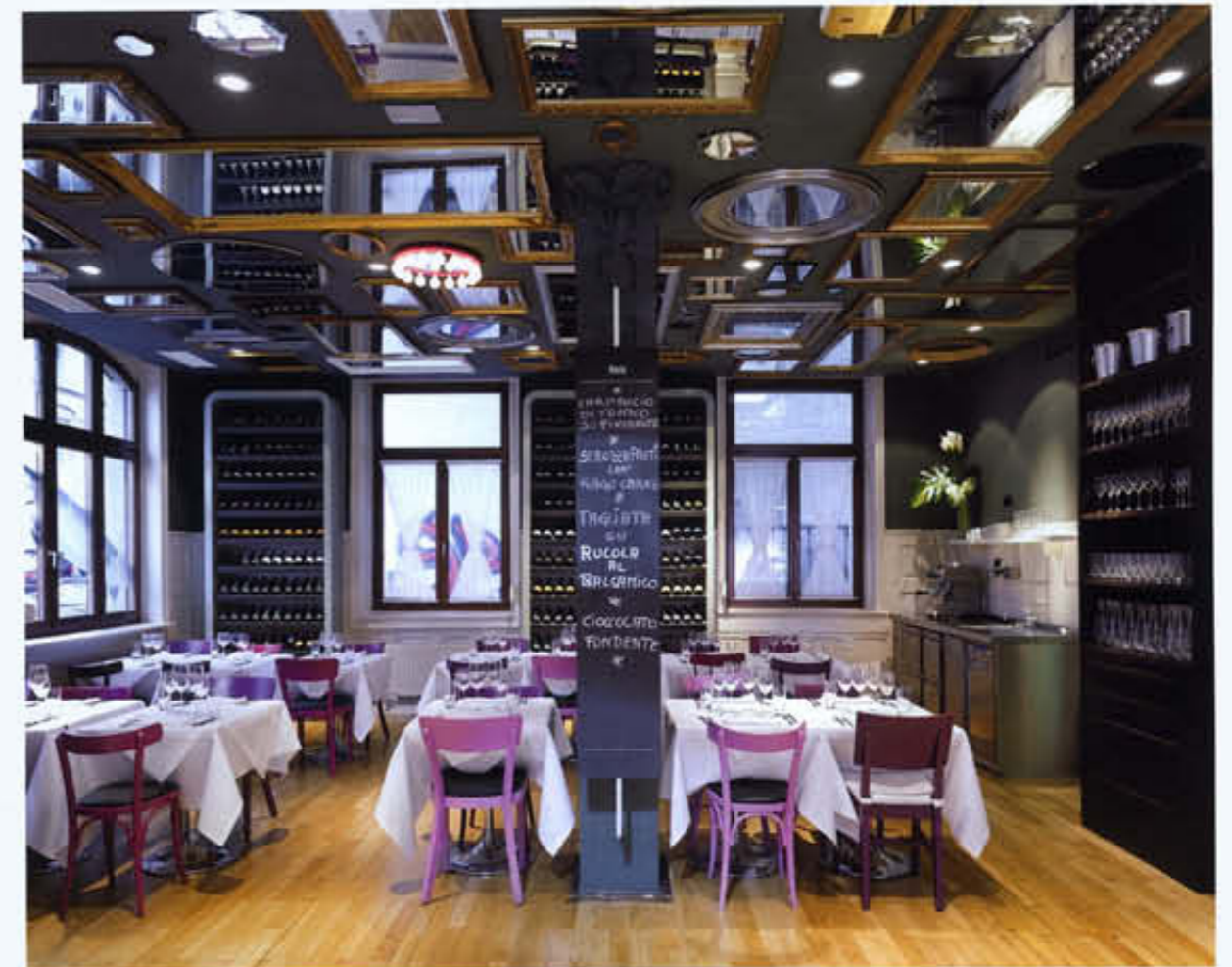
디자인 이폴리토 플라이트 그루페 건축주 벨라 이탈리아 와인 위치 독일 슈투트가르트 용도 레스토랑 & 와인숍 면적 125㎡ 천장 거울 사진 조이 브라운

Design Ippolito Fleitz Group Client Bella Italia Weine Location Stuttgart Germany Use Restaurant & Wine Shop Area 125㎡ Ceiling 86 Mirrors Photo Zoëy Braun

1 2

1,2. 벨라 이탈리아 와인 내방

1,2. Whole View of Bella Italia Weine





Our aim was to keep the familiar atmosphere of the first restaurant, highlighting the character as a wine store at the same time. The character of the room is determined by two elements; At the ceiling we have mounted over 90 different mirrors found on jumble sales. The second element is a kind of room in the room. With its large oval table, a large round mirror on a wall with textile covering, a carpet and a bunch of lamps hanging from the ceiling the space appears like a homelike sitting-room. Three large shelf elements allow an effective promotion of the products. A new corporate design completes the image of 'Bella Italia Weine'.



1-3. 큰 와인 선반을 위해 크기 다른 크기의 형태의 조명들 두었고, 이를 거울로 비춰 빛이 생동감으로 반사할 수 있도록 하였다.

1-3. With its large oval table, a large round mirror on a wall with textile covering, a carpet and a bunch of lamps hanging from the ceiling the space appears like a homelike sitting-room.



Floor Plan

1 Hall
2 Room
3 Bathroom



Bella Italia is a wine store as well as a restaurant. The owner is a typical warmhearted Sicilian woman. While selling the products of her home country and offering a creative home-style cuisine on an upscale level she transfers the Italian spirit to Germany. 'Bella Italia Weine' was run for many years in a small living-room-like place with a very personal atmosphere. To extend the sales area as well as the capacity of seats she decided to move to a new location.

The new restaurant is located in Stuttgart West, an urban district which is very popular as a housing area as well as a location for offices working in a creative field. The restaurant is situated in the ground floor of a freestanding multiple dwelling in a charming Wilhelminian style.

1	3
2	

1. 천장을 장식한 서로 다른 모양의 90개의 거울. 공간 속에 공간을 달아 새로운 분위기를 만들어내는 특별한 장치이다.
- 2,3. 고객들이 보다 편안하게 외관을 감상할 수 있도록, 키높이 장을 활용하여 오브제크의 요소로 사용하였다.

1. At the ceiling we have mounted over 90 different mirrors found on jumble sales.
- 2,3. Inside view of Hall



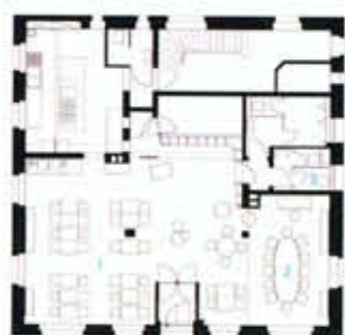


Our aim was to keep the familiar atmosphere of the first restaurant, highlighting the character as a wine store at the same time. The character of the room is determined by two elements: At the ceiling we have mounted over 90 different mirrors found on jumble sales. The second element is a kind of room in the room. With its large oval table, a large round mirror on a wall with textile covering, a carpet and a bunch of lamps hanging from the ceiling the space appears like a homelike sitting-room. Three large shelf elements allow an effective promotion of the products. A new corporate design completes the image of 'Bella Italia Weine'.



1-3. 볼, 커다란 세기별 뒤에 작기 다른 크기의 형태의 조명을 두고, 이를 거울로 비추어 빛이 사방으로 반사될 수 있도록 하였다.

1-2. With its large oval table, a large round mirror on a wall with textile covering, a carpet and a bunch of lamps hanging from the ceiling the space appears like a homelike sitting-room.



Floor Plan

1. Hall
2. Room
3. Bathroom

