

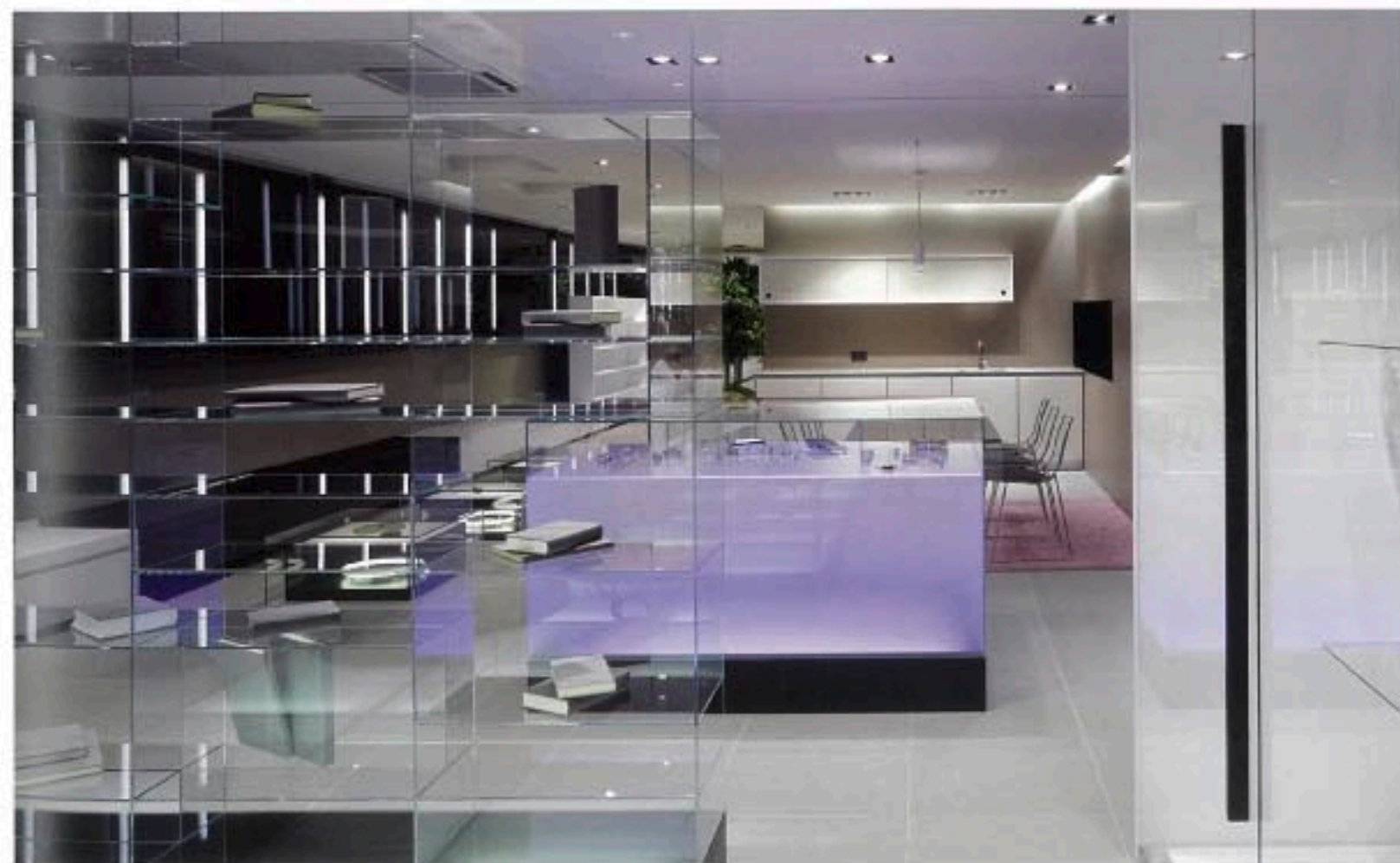
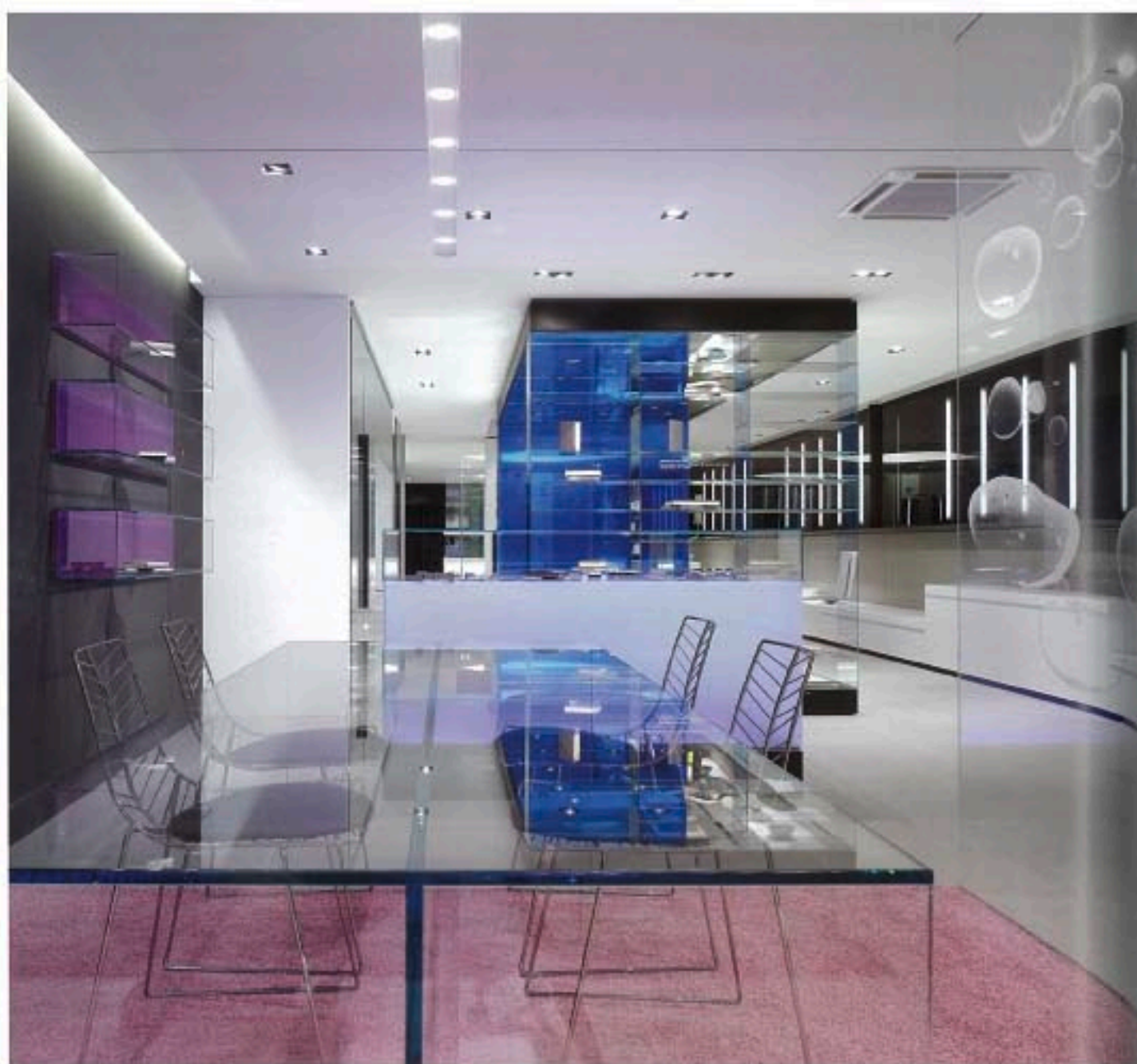
GORGEOUS SHOWROOMS

炫彩展厅

扬州市创扬文化传媒有限公司 策划
陈宾 主编

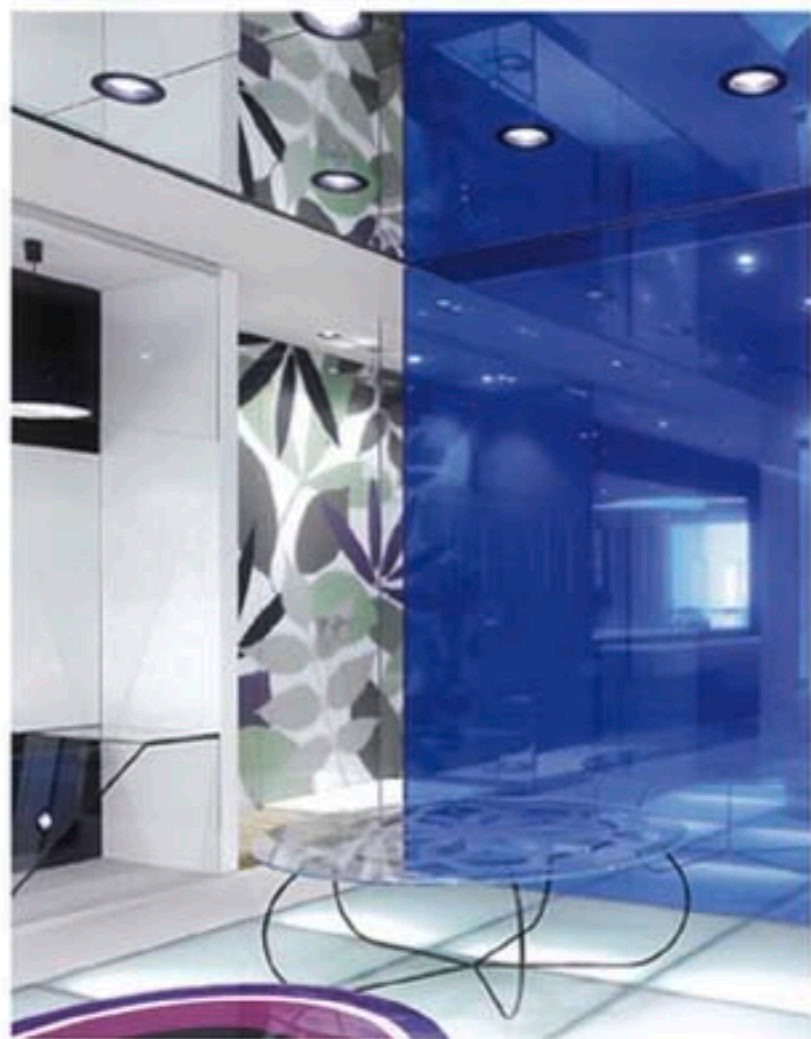
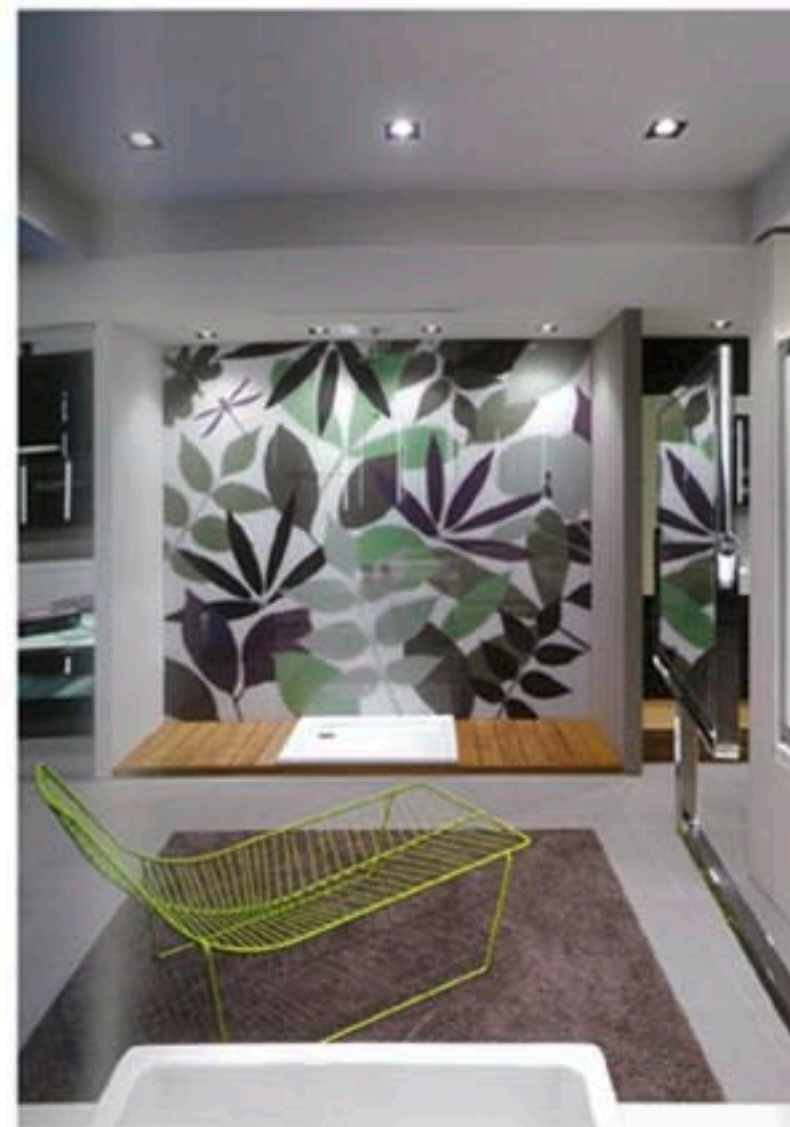


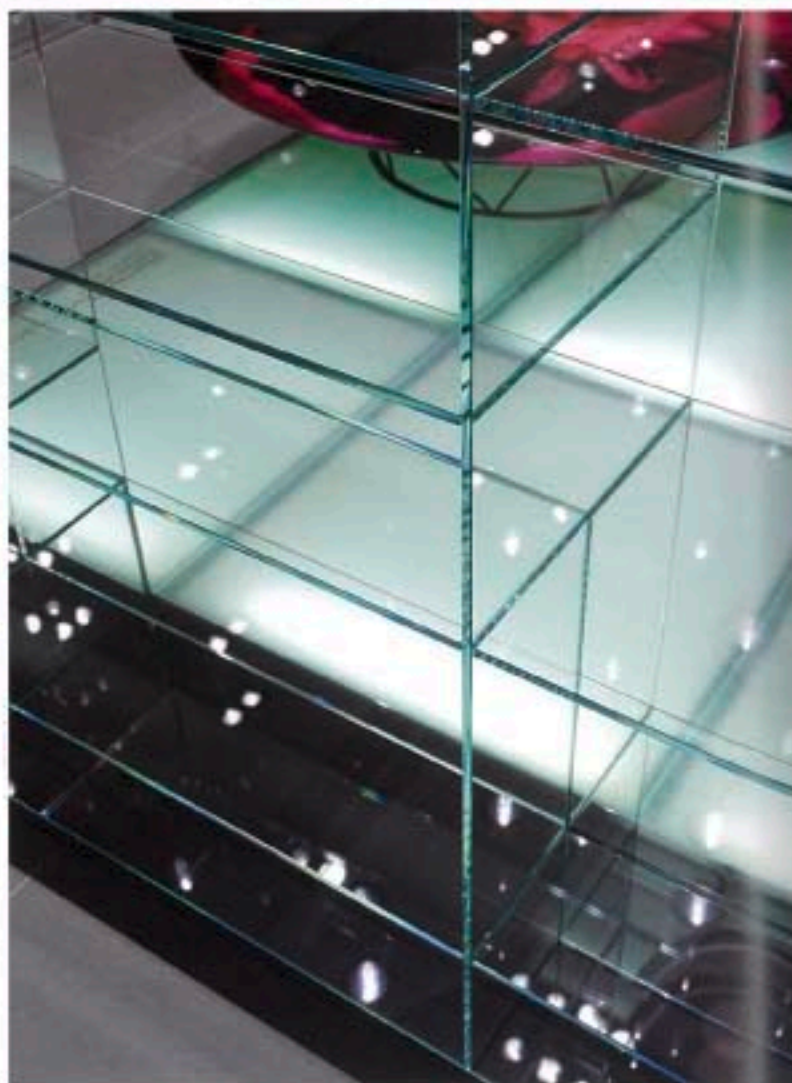
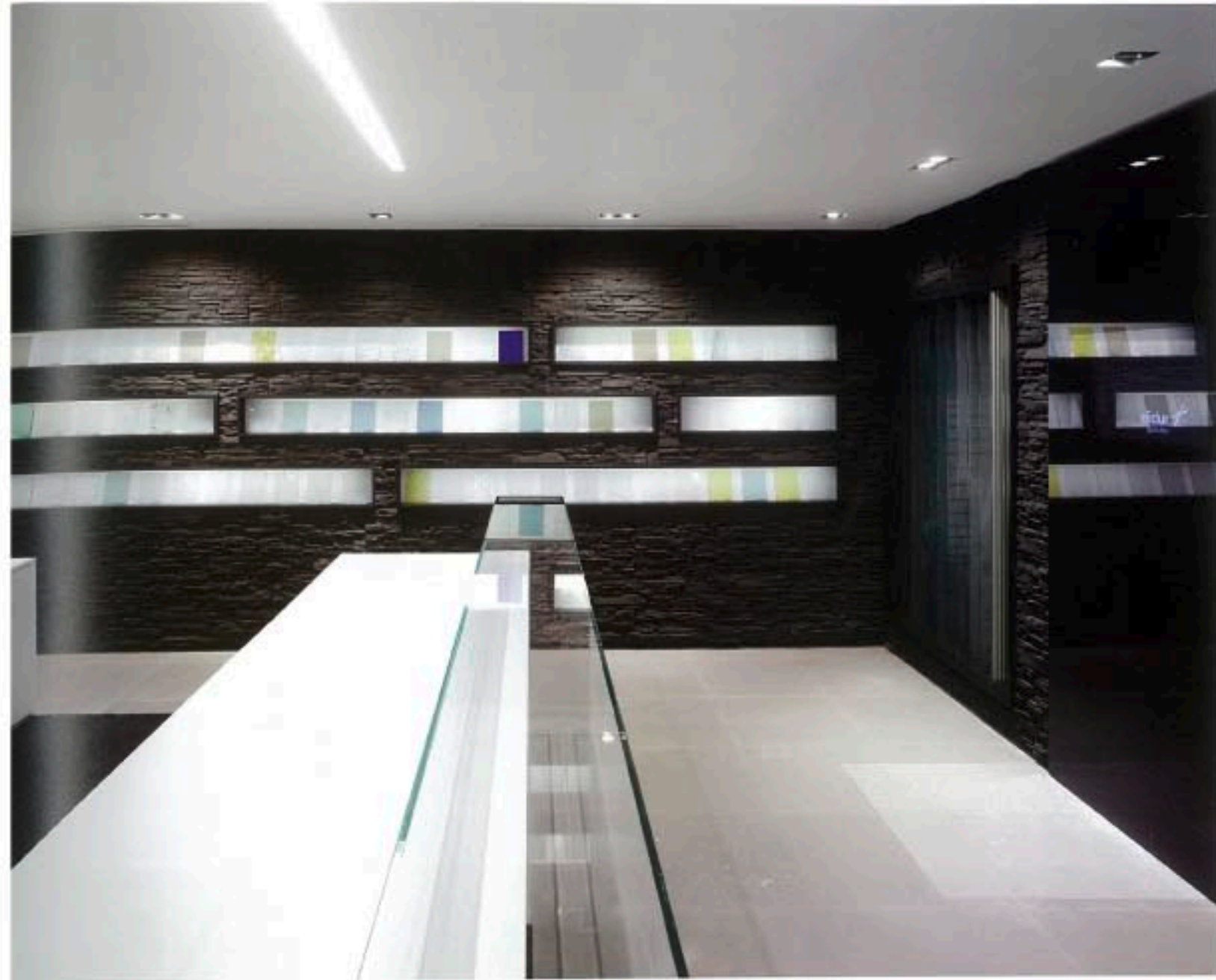
艾里德尔展厅 Elidur Showroom

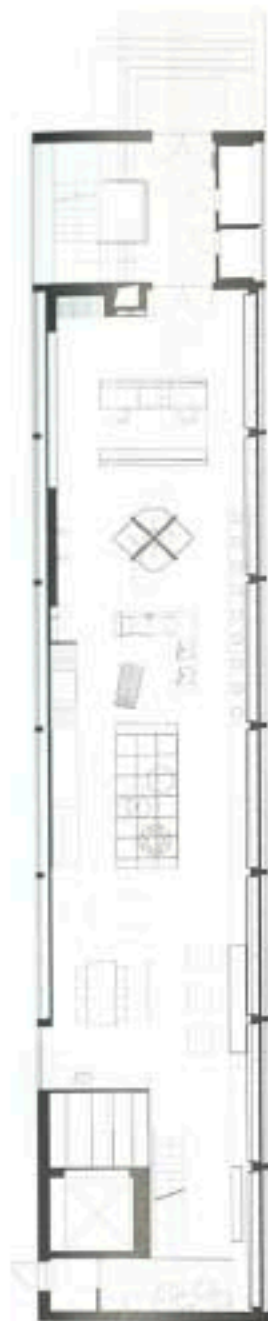
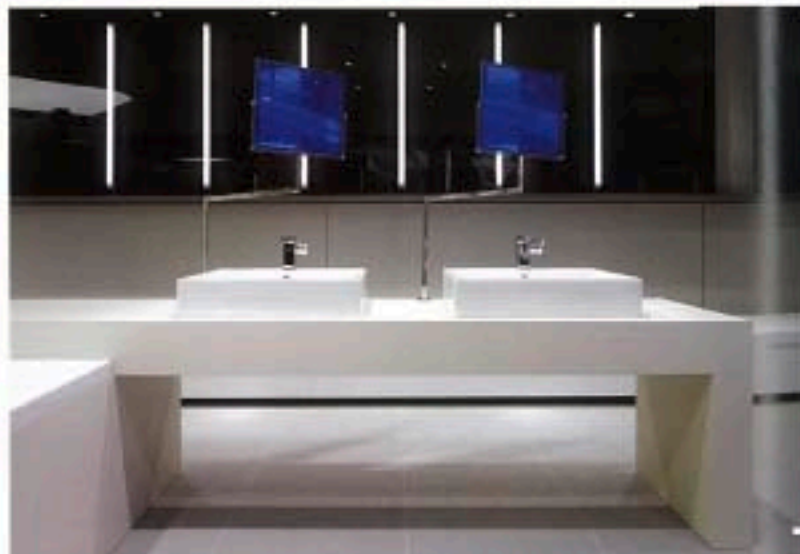


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设计师: 刚特尔·弗莱茨 (Gunter Fleitz)、彼得·爱普力托 (Peter Ippolito)
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Elidur is a glass specialist that uses the material to produce, among other things, high-quality design products for the sanitary sector. The extensive re-launch of its corporate design also embraces the development of a new communicative image. The business core area of expertise is expressed in the affix 'Glass Culture'; the visual image of a dragonfly also communicates this without words. The company's product range is arranged in the showroom and on the IFH exhibition stand as a memorable visual world: elidur's culture of glass is brought to life and becomes something to experience through staging in everyday situations, displaying its diverse application possibilities.







艾里德尔是一家专营玻璃制品的公司，生产各种用于卫浴间的高品质的制品以及其他产品。这次大规模的二次企业设计着重于建立一个沟通的新形象。公司的核心技术区标明“玻璃文化”，蜻蜓的图案也在无声胜有声地传达着这一精神。有序排列的展品构成一个令人印象深刻的视觉世界，陈列在IFH展台上；艾里德尔的玻璃文化被赋予了生命，变成了虚拟日常生活中可以体验到的东西，展现着它在日常应用中的无限可能。