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Conradt Optik By Ippolito Fleitz



The curving wall provides display space and screens off unsightly areas.



With new owners comes a new futuristic look at Conradt Optik, by Ippolito Fleitz Group.

Together with Ippolito Fleitz Group, the new owners of optician's Conradt Optik wanted to differentiate themselves from the competition. Therefore, a complete overhaul of the façade and interior of the shop was necessary.

The main display and sales area are encapsulated by an organically curved back wall, which seamlessly merges with the ceiling, and screens off existing fittings like the workshop and staircase. The ceiling is decorated with fine lines in brown, mauve and blue, reproducing the play of lines in the iris.

With lighting playing an important role in the optician's, the products are both front and back-lit in their displays, which are set back into the walls. Also, the glasses become colourful accents in the otherwise white interior.

www.ifgroup.org | Posted by [Cassandra Pizze](#) | Photos courtesy of [Zooney Braun](#)



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