

# FRAME



BARBARA KRUGER : NENDO : PIEKE BERGMANS : IPPOLITO FLEITZ GROUP : UXUS : STUDIO ARNE QUINZE : MIGUEL VIEIRA BAPTISTA  
BLOCK ARCHITECTURE : OLAFUR ELIASSON : SCHOLTEN & BAIJINGS : GUS WÜSTEMANN : ATELIER OÏ : ION ANDER BELOKI : TORAFU

## PRESS PLAY



ITALO ROTA'S  
MILANESE OPERA  
CLIVE WILKINSON'S  
NEW WAY OF  
WORKING  
MAKKINK & BEY'S  
COLLECTIVE  
CREATIVITY



## Bell Tower Jewellery Shop

BY IPPOLITO FLEITZ GROUP



On Amir Timur Square in Tashkent, two historic bell towers form a prelude to the International Forums Palace, also known as 'Uzbekistan'. A jewellery shop designed by Ippolito Fleitz opened in one of the towers on the occasion of Tashkent's 2200-year anniversary celebration. The retail space reflects – both thematically and functionally – the exclusivity of the merchandise on display. Visitors feel as though they have entered a jewellery box. At some distance from the dark walls, forming a second skin, are laser-cut panels in stainless steel polished to a high sheen. These panels play with light, giving the shop a layered effect featuring unexpected depths of light and shadow. The length of the interior is extended optically by ornamental mirrors and dynamic lighting. Only deliberately created elements, such as windows and showcases, interrupt the smooth flow of this shimmering casket.

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PHOTOS ZOOEY BRAUN

GLEAMING PANELS OF CNC LASER-CUT STAINLESS STEEL GIVE THE 340-M' SHOP THE ALLURE OF A JEWELLERY BOX.

