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2016 DARC NIGHT CELEBRATING THE BEST IN LIGHTING DESIGN

DARC AWARDS / ARCHITECTURAL WINNERS REVEALED • LIZ WEST INTERVIEWED
DAVID ADJAYE PROFILE • SIMES GHOST REVIEWED



PLACES:

Best Interior Lighting Scheme Low Budget



WINNER

Bolon Eyewear, China

Bolon is China's largest spectacles manufacturer and the third largest sunglasses brand worldwide. The overall architectural lighting design idea is based on a truly brilliant product presentation with high visual comfort. Developed as an integral part of the new brand architecture, the lighting concept designed for the eyewear ("display fins") dominates the overall image of this first Bolon Flagship Store. In perception hierarchy, the products are the focus - with all further lighting features designed to work in the background.

The horizontal glass display panel is illuminated by an invisible LED strip behind the rear panel edge. The three remaining (and visible) edges are coated in solid white with high opacity, to create contrast, and

to enhance the homogenous appearance of the panel. Integrated in the vertical fin (panel thickness is 12mm), a bespoke LED spot with oval lens radiates a strong light on the displayed eyewear below. Both lighting techniques jointly evoke a spectacular "wow" product presentation, virtually with a surreal pulling effect.

The reflection of the white floor has been used as a reflector to illuminate the highly reflective, golden ceiling - it gives the space a warm and glowing ambience, recalling a warm sunny day at the beach. The designers wanted to prevent any light from the ceiling touching the walls or displays, in order to keep their spatial impact clean from scallops, shadows etc. Further lighting elements (homogenous lightpad) are

integrated in the free standing vitrines. The displayed products are also lit from above by very narrow-beam angled, adjustable spotlights. All wall-integrated niches are equipped with lightpads and focused product lights.

Project: Bolon Eyewear

Location: Shanghai, China

Lighting Design: pfarré lighting design, Germany

Client: Xiamen Artgri Optical Co.

Architect: Ippolito Fleitz Group, Germany

Lighting Suppliers: Fushida

SECOND PLACE: Rotunda, Thessaloniki, Greece by L4A, Greece & iGuzzini Middle East

THIRD PLACE: May Fair Bar, London, UK by Lighting Design International, UK