

# INTERIOR DESIGN<sup>®</sup>

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2020

*best of year*



"It's an inspiring, engaging atmosphere"



## ippolito fleitz group

SOHO 3Q, Shanghai

With over 60 million square feet of office space in its portfolio, SOHO China prides itself on being the country's leading workplace developer. Maintaining that title has meant keeping pace with the largest working demographic: millennials. Cue its line of hip coworking spaces, dubbed 3Q, the latest installment of which occupies a former 1980's department store in the Wujiaochang district.

The developer tapped *Interior Design Hall of Fame* member Peter Ippolito to transform 150,000 square feet of space across five levels. Connected via an artful spiral staircase, each floor's central hub branches off into conference rooms, cafeterias, and workstations, plus offices accommodating anywhere from two to 30 people. Soft seating and barstool-lined counters suggest hospitality influences, while wooden bleacher seating speaks to current office trends. Motivational wall graphics honor revered icons, including I.M. Pei and Albert Einstein. "The design language mirrors the energy of the coworking ethos," Ippolito says. "It's an inspiring, engaging atmosphere for a target group that's always on the move." —Colleen Curry

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