



Dream Work Space:
**Retail & Shop
Design**

Conradt Optik

Mosbach, Germany

Design Agency: Ippolito Fleitz Group – Identity Architects(Germany)
Designer: Peter Ippolito, Gunter Fleitz, Alexander Fehre, Tim Lessmann, Christian Kirschenmann, Vincent Gabriel, Anne Lambertz, Axel Knapp (Graphics), Yuan Peng (Graphics)
Total Storeys: 1
Floor Area: 220sqm
Photographer: Zooney Braun

The refurbishment of Conradt Optik coincides with the business being handed over to the next generation of owners, who wish to position the business with a select segment of brands and a focus on individual customer care. The interior can be accessed through one of two entrances, both of which lead to the central service counter. An organically curving

rear wall masks the workshop areas and divides the shop into zones. Fitted into the rear wall are long backlit presentation bays and flush-set drawers for accessible product storage. The recessed ceiling is decorated with a pattern of fine lines and differentiates the customer service area from the shop floor.





