

# SHOW TIME

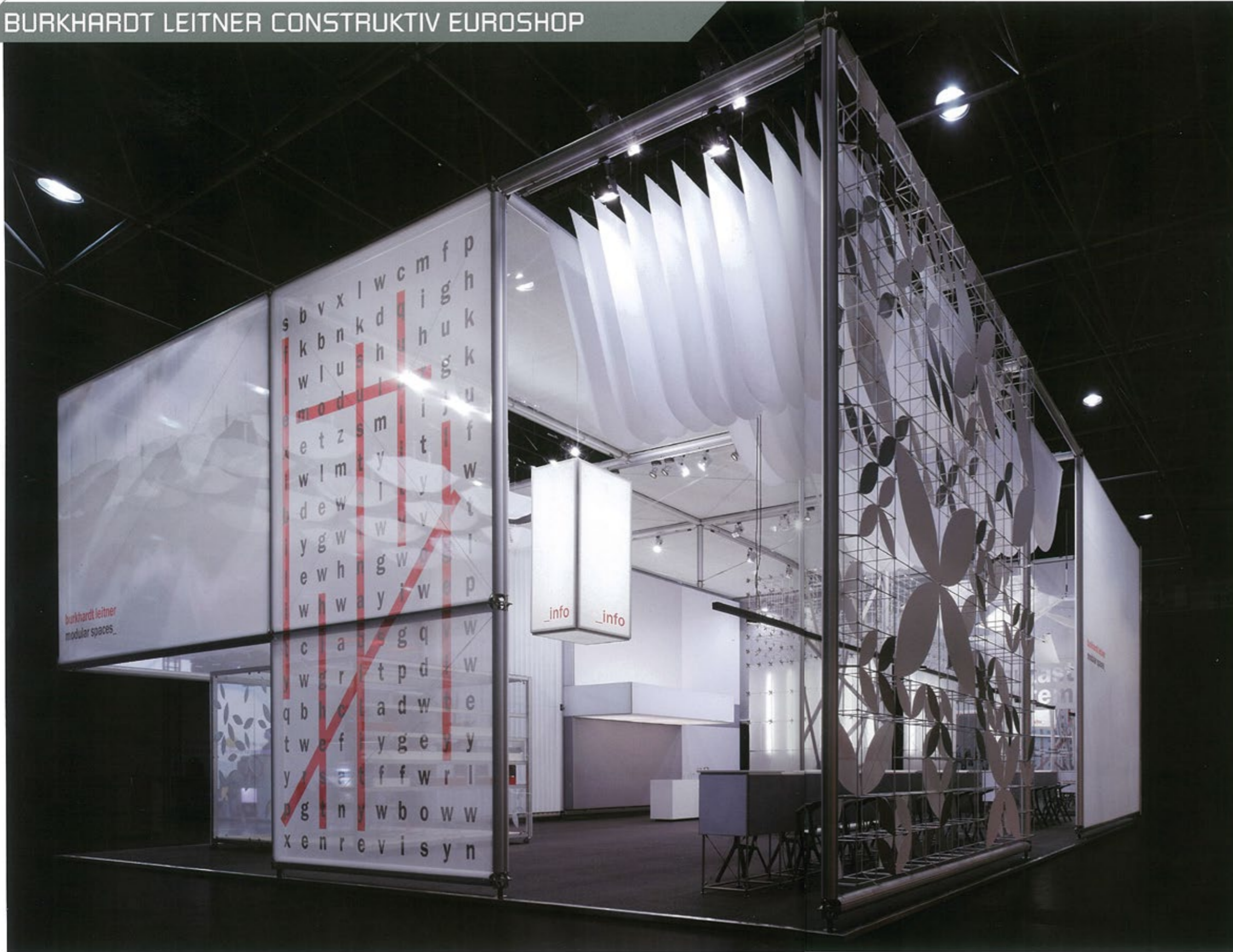
EXHIBITION AND STAGE DESIGN

TRADE FAIR  
050

THEME EXHIBITION  
035

STAGE  
012

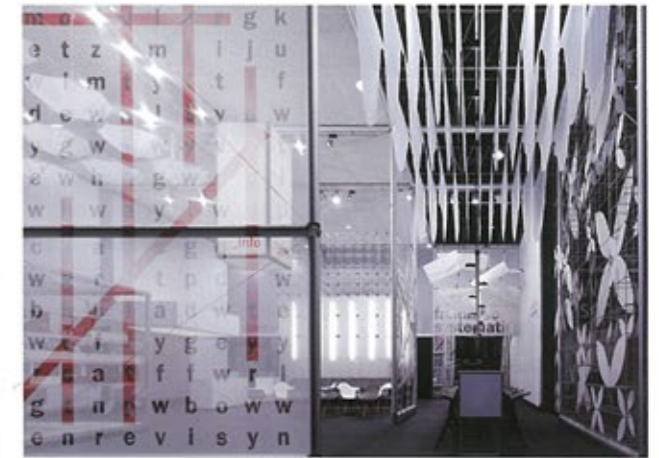




**Design:** Ippolito Fleitz Group  
**Client:** Burkhardt Leitner constructiv GmbH & Co. KG  
**Photograph:** Zooey Braun, Tilla Goldberg  
**Location:** Duesseldorf, Germany

**Introduction:**  
 It was the design for Burkhardt Leitner in the EuroShop 2011 to introduce two new architecture systems to its international sales partners and potential customers. The challenge was to present the company and its products in an appealing and striking manner.

**Details:**  
 The exhibition stand illustrates how Burkhardt Leitner modular systems can be transformed into a creative playground and unfurl their full atmospheric potential. Wholly in line with the company's brand-defining practical minimalism, the simple, reduced construction elements contrast boldly with amusing ornamental details to set striking accents.



With dynamic, three-dimensional walls, tactile surfaces, ingenious graphics and surprising changes of vantage point, the Burkhardt Leitner stand invites visitors to explore its multifaceted constructive and decorative nuances.

