

INTERNATIONAL YEARBOOK COMMUNICATION DESIGN 2013/2014

[Edited by PETER ZEC]



reddot edition

VOL 2



not guilty Zurich

[Interior Design]

The design concept for the Swiss restaurant chain "not guilty" aims to convey a philosophy of openness, harmony with nature and joy. A long, open space welcomes the guests with its inviting-looking, natural oak wood flooring combined with a mixture of delicate white and pastel tones. The focal points in the entrance area are formed by a colourful salad bar and a menu board designed in a kitchen hutch form. Even from outside, the eyes of the guests are immediately directed towards the tables in the rear part of the restaurant.

client

not guilty Management GmbH,
Zurich

design

Ippolito Fleitz Group GmbH,
Stuttgart

interior design

Peter Ippolito,
Gunter Fleitz,
Tanja Ziegler,
Alexander Fehre,
Katja Heinemann,
Felix Rabe

artwork

Sonja Schneider

